



vineyard vines®

BOOST
Promotions

SPRING 2023
IMPRINTABLE APPAREL
& ACCESSORIES

OUR STORY

We're brothers who grew up spending every summer on Martha's Vineyard.

We joke about it now, but we'd wait nine months to live the Good Life for those three on the Vineyard with our friends and family. We were in bands, we started businesses, and we combined what we made to buy the best old boat we could find, so we could get out on the water, go fishing and escape.

In 1998, we were stuck behind desks in jobs we didn't like... and, we were miserable. So, we quit. We tossed out business suits for bathing suits, got our wisdom teeth pulled while we still had coverage and signed up for every credit card we could. On the same day, within ten minutes of each other, we walked out of our jobs, grabbed a drink and started chasing the American Dream.

It's been twenty years now—and what a ride! We're in a big, brand new office, we've grown across the whole country, we have a new golf team, we're the Official Style of the Kentucky Derby...and we sell a lot more than just ties. From technical gear to our original silks, we've got any and everything you'd need to get out there and live the Good Life.

Twenty years in and some things have changed, but we're the same at our core. We're still having a ton of fun, hanging with Real Good People and sharing the gift of the Vineyard with everyone we can.

Thank you for your support,

-Shep & Ian

CEOs, co-founders & brothers





vineyard vines®

**EVERY DAY SHOULD
FEEL THIS GOOD.🐋**

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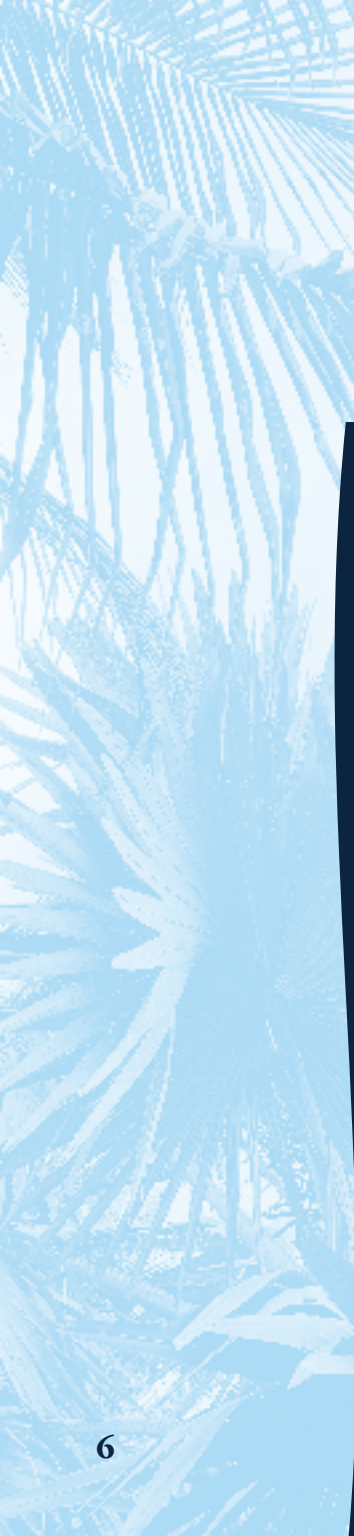
MAKE YOUR BUSINESS CASUAL.

Let the style of the Vineyard Vines brand enhance the impact of your garment when it arrives decorated with your logo.

When you choose traditional embroidery, your garments will be proudly worn, creating a powerful billboard for your brand. High quality decoration, unique locations and relentless attention to detail ensures that your logo will be happily worn over and over again. It's more than a decorated garment, it's an investment in your brand.







A

B

G001189
A | LADIES' PIQUÉ
SHORT-SLEEVE POLO

G011147
B | MEN'S EDGARTOWN PIQUÉ
SHORT-SLEEVE POLO



G011145
**C | MEN'S HEATHERED
WINSTEAD SANKATY
SHORT-SLEEVE POLO**

G011146
**D | MEN'S DESTIN
STRIPE SANKATY
SHORT-SLEEVE POLO**



K002709
**A | MEN'S SANKATY
QUARTER-ZIP**

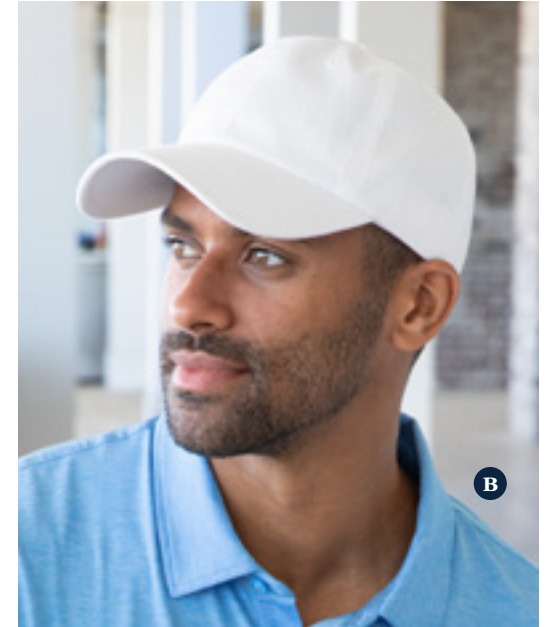
K002521
**B | LADIES' MICROSTRIPE
SANKATY HALF-ZIP**





C

K002708
C | MEN'S SALTWATER
QUARTER-ZIP



O001400

**A | MEN'S ON-THE-GO
SHEP VEST**

F001780

B | BASEBALL HAT

K002795

**C | LADIES' COLLEGIATE
SHEP SHIRT**

K002712

**D | MEN'S COLLEGIATE
SHEP SHIRT**







B

C

K002710
A | UNISEX HOODIE

K002794
B | LADIES' CREWNECK

K002711
C | MEN'S CREWNECK





- O001412
**A | LADIES' HARBOR
FLEECE VEST**
- O001401
**B | MEN'S HARBOR
FLEECE VEST**
- K002713
**C | MEN'S MOUNTAIN
SWEATER FLEECE VEST**
- O001411
**D | LADIES' SWEATER
FLEECE VEST**



A



F001779
**A | PERFORMANCE
TRUCKER HAT**

D000241
B | MEDIUM DUFFLE

F001778
**C | PERFORMANCE
BASEBALL HAT**

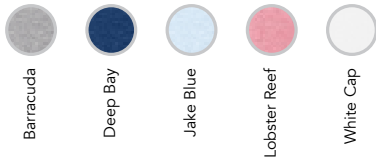
D000240
D | CAPTAIN TOTE



G011147
**MEN'S EDGARTOWN PIQUÉ
 SHORT-SLEEVE POLO**

- 53% cotton, 42% polyester, 5% spandex
- made from our super soft, wicking and breathable Edgartown piqué fabric
- built-in stretch
- open short-sleeves
- self-collar and button-up front placket
- two-button placket
- whale logo embroidered on left-chest

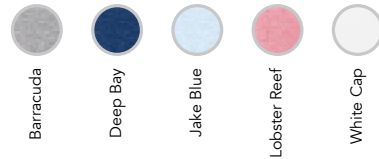
SIZES: S-2XL



G001189
**LADIES' PIQUÉ
 SHORT-SLEEVE POLO**

- 53% cotton, 42% polyester, 5% spandex
- classic, relaxed fit
- made from our super soft, wicking and breathable piqué fabric
- built-in stretch for comfort and movement
- three-button placket
- open short-sleeves
- self-collar
- whale logo embroidered on left-chest

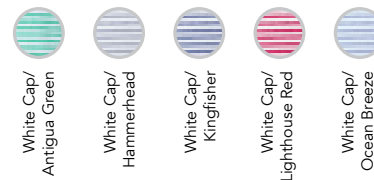
SIZES: XS-XL



G011145
**MEN'S HEATHERED WINSTEAD
 SANKATY SHORT-SLEEVE POLO**

- 92% polyester, 8% spandex
- classic, relaxed fit
- UPF 30+ for sun protection
- quick-drying and moisture-wicking
- built-in stretch for comfort and movement
- wrinkle-resistant for easy-care and effortless transition from in your bag to on your body
- collar stand
- three-button placket
- whale logo embroidered on left-chest
- whale dot at back yoke

SIZES: S-2XL



G011146
**MEN'S DESTIN STRIPE SANKATY
 SHORT-SLEEVE POLO**

- 92% polyester, 8% spandex
- classic, relaxed fit
- UPF 30+ for sun protection
- quick-drying and moisture-wicking
- built-in stretch for comfort and movement
- wrinkle-resistant for easy-care and effortless transition from in your bag to on your body
- collar stand
- three-button placket
- whale logo embroidered on left-chest
- whale dot at back yoke

SIZES: S-2XL

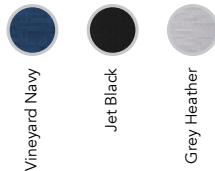




K002709
MEN'S SANKATY QUARTER-ZIP

- 100% polyester
- wicking and quick-drying
- wrinkle-resistant, easy-care fabric
- micro-grid lining for better airflow
- 40% lighter than traditional cotton quarter-zips
- semi-locking zipper pull keeps your zipper in place
- built-in storm placket and fleece-lined chin guard
- whale dot vineyard vines® on the left-chest
- whale dot on back yoke

SIZES: S-2XL



Vineyard Navy

Jet Black

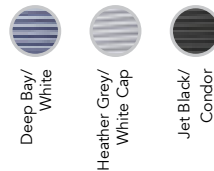
Grey Heather



K002521
LADIES' MICROSTRIPE SANKATY HALF-ZIP

- 92% polyester, 8% spandex
- half-zip long-sleeve pullover
- UPF 30+ for sun protection
- lightweight, wrinkle-resistant and quick-drying Sankaty fabric
- vineyard vines® logo box woven label on left-chest

SIZES: XS-XL



Deep Bay/
White

Heather Grey/
White Cap

Jet Black/
Condor



K002708
MEN'S SALTWATER QUARTER-ZIP

- 55% cotton, 45% polyester
- moisture-wicking and wrinkle-resistant
- quarter-zip for easy wear
- whale embroidered on the left-chest

SIZES: S-2XL



Blue Blazer/
Navy Heather

Jet Black/
Charcoal Heather

Lobster Reef

White Cap/
Grey Heather

White Cap/
Light Blue Mar



O001400
MEN'S ON-THE-GO SHEP VEST

- 92% polyester, 8% spandex
- full-zip vest
- four-way stretch fabric
- moisture-wicking
- side and chest pockets with hidden zippers
- signature shoulder and back panel
- whale dot vineyard vines® on the left-chest
- whale dot on back yoke

SIZES: S-2XL



Deep Bay

Jet Black



K002712
MEN'S COLLEGIATE SHEP SHIRT

- 100% cotton
- classic fit quarter-zip pullover
- self-fabric collar
- soft, durable fabric that gets better with age
- signature panels on shoulders and back
- ribbed cuffs and hem
- vineyard vines® logo box label on left-chest and back collar

SIZES: S-2XL



Grey Heather

Jetty Red

Vineyard Navy



K002795
LADIES' COLLEGIATE SHEP SHIRT

- 100% cotton
- classic fit quarter-zip
- self-fabric collar
- soft, durable fabric that gets better with age
- contrast whale grosgrain pull at center front
- signature shoulder and back panel
- ribbed cuffs and hem
- vineyard vines® pink woven label on left-chest and back collar

SIZES: XS-2XL



Grey Heather

Jetty Red

Vineyard Navy



K002710
UNISEX HOODIE

- 77% cotton, 23% polyester
- garment-dyed with vibrant colors for a worn-in look and super-soft feel
- hood with adjustable drawstring
- ribbed cuffs and hem
- tonal whale logo embroidery at left hip

SIZES: XS-2XL



Grey Heather

Jetty Red

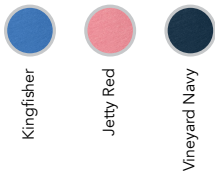
Vineyard Navy



K002711
MEN'S CREWNECK

- 77% cotton, 23% polyester
- versatile, lightweight layering option
- garment-dyed with vibrant colors for a worn-in look and super-soft feel
- self-cuffs and hem
- tonal whale logo embroidery at left hip

SIZES: S-2XL



K002794
LADIES' CREWNECK

- 77% cotton, 23% polyester
- extremely soft, luxe fabric
- crewneck sweatshirt with drop shoulders
- ribbed neckline, cuff and hem
- perfect for everyday wear
- tonal whale embroidery at left hip

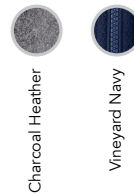
SIZES: XS-2XL



O001401
MEN'S HARBOR FLEECE VEST

- 100% polyester
- full-zip front
- soft fleece fabric
- stretch binding at the hem and armholes to prevent wear and tear
- breathable mesh pockets to hold phone, keys, wallet, etc.
- made from recycled fabric
- vineyard vines® logo box label on left-chest
- whale embroidery on back collar

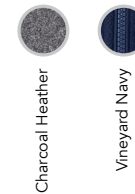
SIZES: S-2XL



O001412
LADIES' HARBOR FLEECE VEST

- 100% polyester
- full-zip front
- soft fleece fabric
- stretch binding at the hem and armholes to prevent wear and tear
- breathable mesh pockets to hold phone, keys, wallet, etc.
- made from recycled fabric
- vineyard vines® logo box label on left-chest
- whale embroidery on back collar

SIZES: XS-2XL





K002713
MEN'S MOUNTAIN SWEATER FLEECE VEST

- 100% polyester
- polished, classic fitting fleece vest
- moisture-wicking
- quick-drying
- durable knit fabric with a bonded micro-fleece interior
- full-zip front closure and a straight hemline
- vineyard vines® logo box label on left-chest
- whale embroidery on back collar

SIZES: S-2XL



Grey Heather

Vineyard Navy



O001411
LADIES' SWEATER FLEECE VEST

- 100% polyester
- designed for a relaxed fit
- fleece interior for softness
- center-front zipper
- two sideseam zippers
- Lycra binding for durability
- vineyard vines® logo box label on left-chest
- vineyard vines® logo box label on back collar

SIZES: XS-2XL



Grey Heather

Vineyard Navy



F001780
BASEBALL HAT

- 100% cotton
- fabric that's comfy, strong and breathable
- traditional 6-panel baseball cap with an adjustable strap
- eyelets for ventilation
- approximately 23" circumference
- vineyard vines® text logo on the back

SIZES: ONE SIZE



Vineyard Navy

White Cap



F001778
PERFORMANCE BASEBALL HAT

- 100% polyester
- moisture-wicking performance fabric
- 23" circumference
- adjustable back closure
- eyelets for ventilation
- whale tab on the back

SIZES: ONE SIZE



Flamingo

Vineyard Navy

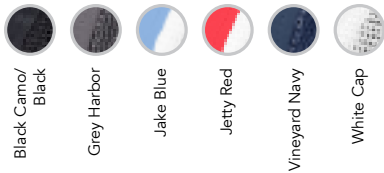
White Cap



F001779
PERFORMANCE TRUCKER HAT

- 100% performance polyester
- moisture-wicking performance fabric
- 23" circumference
- traditional mesh-back trucker hat with snapback closure
- eyelets for ventilation
- whale tab on the back

SIZES: ONE SIZE



D000240
CAPTAIN TOTE

- 100% cotton canvas
- classic heritage tote in a larger size
- strong, sturdy canvas body
- water-resistant bottom and interior
- one interior pocket
- double canvas handles
- vineyard vines® logo box label at front pocket

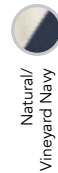
SIZE: 23.5"W x 13.5"H x 7"D



D000241
MEDIUM DUFFLE

- body: 100% cotton
- trim: 100% cotton
- hardware: 100% alloy
- classic heritage duffel
- strong, sturdy canvas fabric body
- water-resistant bottom and interior
- one interior pocket
- double canvas handles
- removable bag strap
- vineyard vines® logo box label at front pocket

SIZE: 18"W x 10"H x 6.75"D



FIT GUIDE

	XS	S	M	L	XL	2XL
Men's (Chest)	36-38	38-40	40-42	44-46	46-48	46-48
Men's (Sleeve Length)	32 1/2	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2
Ladies' (Size)	0-2	4-6	8-10	12-14	16	18
Ladies' (Chest)	33-34	35-36	37-38 1/2	40-41 1/2	43 1/2	45 1/2



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