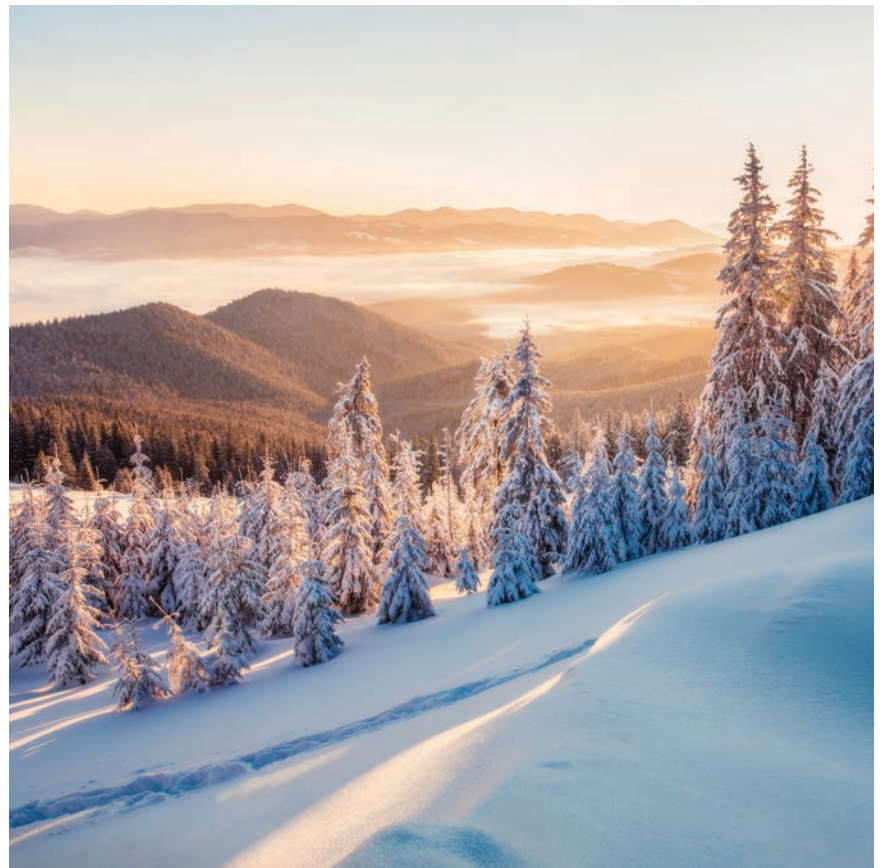


BOOST
Promotions



Winter 2023

STYLE GUIDE



Think Beyond *the Holidays*

From the twinkling lights that grace the streets to the serene silence that accompanies a snowfall, Winter brings an opportunity to reflect the magic of this season through promotional apparel and accessories. Immerse yourself in a thoughtful selection of styles to equip your inventory with the perfect mix of the latest trends, functional pieces made for the elements, and accessories to mix and match for personalized style.

Build versatile looks that transcend the winter season, curate a collection of gifts for every person and every budget, and create your vision. Let the frosty embrace of Winter Style be your canvas, where each garment and accessory tells a story of seasonal wonder.

Welcome to a Winter Wonderland of Style

For the ultimate holiday gifting shop, inclusively curated with every budget and purpose in mind.

For the early adopters looking for opportunities to watch and try first.

For the influencers and pop-up shops, create unforgettable connections with promotional merch.

For the companies re-branding, find styles that represent the new brand better than ever before.

For the retail trend lovers, find premium brands, spot the dupes, and ride the nostalgia wave.

For the accessory aficionado, top off the look with best-selling and trending bags and headwear.

Sound like a customer you know? Be ready to brand the Winter with top trends for their needs.



Gifting



1. BW6501 Boxercraft. 2. 320 Tultex. 3. A671S adidas. 4. SC100 SOCCO. 5. 8810 Burnside.
6. 199793 Columbia. 7. 1038 DRI DUCK. 8. INDBKTSB Independent Trading Co.

Gifts for Every Budget

- **Budget Friendly (\$0-\$20 MSRP)**

Explore our range of wallet-friendly gems that expand your brand's presence. Affordable solutions that resonate, leaving an enduring mark on your audience.

- **Mid-Range (\$20-\$40 MSRP)**

Elevate your brand with gifts that strike the perfect balance between quality and value. These products will leave a lasting impact and will be used time and time again.

- **Splurge (\$40+ MSRP)**

These premium gifts offer an elevated experience. Make a statement that lingers and showcase retail brands with top-notch quality.



1. 191132 Columbia. SF000

Gildan. 812 BELLA+CANVAS.

2. PRM10TSB Independent Trading Co.

PRM11PNT Independent Trading Co.

3. N17186 Nautica. A522 adidas.



SC100
SOCCO

USA-Made Striped Crew Socks



P170
Hanes

Ecosmart® Hooded Sweatshirt



1715
Liberty Bags

Neoprene 15" Laptop Sleeve



5770
Liberty Bags

Tammy Waffle Weave Spa Bag



SP04
Sportsman
Knit Scarf

Budget-Friendly \$0-\$20 MSRP

Designed with both sentiment and savings in mind, budget-friendly gifts allow not only employers but all brands seeking affordable gifting options the ability to express their gratitude. Surveys indicate that the receipt of thoughtful gifts, such as swag from an employer, can elevate employees' perceptions of their workplace.

Gifts for:

- Boutique Gifts or Giftshops
- Hybrid Workforce
- Recruitment & Onboarding
- Practical, Everyday Use





SP500
Sportsman
Pigment-Dyed Cap



C710
Carmel Towel Company
Chill Towel



973MR
JERZEES
NuBlend® Sweatpants



3600
Next Level Apparel
Unisex Cotton T-Shirt



8711
Alpine Fleece
Value Blanket



S800
Q-Tees
Sustainable Canvas Bag



YOUTH STYLE



3200T
BELLA+CANVAS
Toddler Three-Quarter
Sleeve Baseball Tee



1005
Rabbit Skins
Infant Premium
Jersey Bib



YOUTH STYLE



118518
Columbia
Whirlbird™ Watch
Cap

Trend Alert!
Oversized is in! Go
up a couple sizes in
your sweatshirt for a
cozier, oversized fit.

Product Featured:
191132 Columbia.
SF000 Gildan. 812
BELLA+CANVAS.
8860R Liberty Bags.



BW6501

Boxercraft

Women's Flannel Shorts



FOS900546

Oakley

5L Travel Pouch



YOUTH STYLE



PRM15YSB

Independent Trading Co.

Youth Special Blend Raglan
Hooded Sweatshirt



A671S

adidas

Sustainable Rope Cap



GDH280

ComfortWash by Hanes

Garment-Dyed Jersey Hooded
Long Sleeve T-Shirt



6014

Imperial

The Montage Pom Knit

Mid-Range \$20-\$40 MSRP

Opt for these mid-priced styles to decorate, brand, and transform into memorable gifts. Thoughtfully curated for versatile appeal and high impressions, they're designed with everyone in mind and to be enjoyed time and time again.

Gifts for:

- Family Matching
- Ultimate Personalization
- Comfy & Cozy
- Show of Appreciation





Product Featured:
 SS4500 Independent Trading Co. 8888 Burnside. PRM3500
 Independent Trading Co. CHP120 Champion. PRM10TSB
 Independent Trading Co. PRM11PNT Independent Trading Co.



W20172
MV Sport
 Women's Jordan Angel
 Fleece Hooded Sweatshirt



3702
DRI DUCK
 Packable Booney



993MR
JERZEES
 NuBlend® Full-Zip
 Hooded Sweatshirt



320
Tultex
 Unisex Fleece
 Hooded Sweatshirt

*Shop Youth
 Companion 4810



A557
adidas
 Women's Blended
 T-Shirt



8810
Burnside
 Flannel Jogger



INDBKTSB
Independent Trading Co.
 Special Blend Blanket



15600

Weatherproof

32 Degrees Packable
Down Jacket



702

Paragon

Kitty Hawk Performance
Long Sleeve Fishing Shirt



7349

DRI DUCK

Mission Quarter-Zip
Pullover



8000

Burk's Bay

Napa Leather
Driving Jacket



FOS901246

Oakley

24L Gearbox
5-Speed Backpack



Splurge \$40+ MSRP

Choose from renowned retail brands conveniently available at wholesale or to high quality, primed for personalization brands. Elevate your's and your client's brands by leveraging popular names, quality details in every stitch, and recognizable trends.

Gifts for:

- Retail Brand Enthusiasts
- Clients & Partners
- Adventure Seekers
- Frequent Travelers



Scan to
Shop this
Category.

←
*Nautica is the
newest addition to
our brand portfolio.*



173801
Columbia
Pike Lake™ Vest



1038
DRI DUCK
46L Weekender
Bag



N17387
Nautica
Women's Navigator Fleece Full-Zip
Jacket



K01
Boxercraft
Women's Fleece
Out Pullover



A587
adidas
Quarter-Zip Pullover



199793
Columbia
Women's Fireside™ FZ
Jacket



FWMCABIN
Faribault Woolen Mills
USA-Made Cabin
Wool Throw



8889
J. America
Quilted Jersey Shirt Jacket



5326
DRI DUCK
Kodiak Jacket

Product Featured:
N17186 Nautica.
A522 adidas.

Emerging Markets



1. W23716 MV Sport. 2. PURE Atlantis Headwear. 3. 8884 J. America.
4. 8861 J. America. 5. 195411 Columbia. 6. 2050 Sportsman. 7. FOS901243 Oakley.

Cutting Edge Opportunities

• Influencers

Find an influencer that resonates with your brand and join hands with these modern-day storytellers to leverage their influence.

• Pop-Up Shops

Whether you're popping up shop or your customers are, put great branding at center stage and draw visitors with these styles curated for pop-up shop success.

• Re-Branding

Maybe it's a mere makeover or maybe it's an evolution of how a brand is perceived, either way thoughtfully chosen product is paramount to redefine the path forward.

1. **2050 Sportsman.**
9384 Next Level Apparel.
2. **L08 Boxercraft.** **5030**
Next Level Apparel.
3. **N17928** Nautica.
202 Tultex.





TR401
American Apparel
Tri-Blend Track Tee



OAD106R
OAD
Midweight Recycled Gusseted Tote



BW6103
Boxercraft
Women's Stretch Lined Shorts



7709
Liberty Bags
16" Basic Backpack



SC200
SOCCO
USA-Made Solid Crew Socks



9881
Alternative
Eco-Fleece Dodgeball Pants

Trend Alert!
Influencer fashion
is on the rise.

Influencers

Venture into the realm of digital voices that inspire and guide the masses – the realm of influencers. As these online trailblazers capture hearts and set trends, offering merch gives them a platform to provide their followers a tangible connection. Enrich their message with taglines, logos, and captivating graphics which are popular on influencer merch.

Top Markets

- Lifestyle & Wellness
- Food & Beverage
- Beauty & Fashion
- Entertainment



Product Featured:
2050 Sportsman. 9384 Next Level Apparel.



3600
Next Level Apparel
Unisex Cotton T-Shirt



2050
Sportsman
Bucket Cap



SP400
Sportsman
Tie-Dyed Dad Hat



18500
Gildan
Heavy Blend™ Hooded Sweatshirt



200BW
Dynomite
Bleach Wash T-Shirt



F260
Hanes
Ultimate Cotton® Crewneck
Sweatshirt



BM6101
Boxercraft
Riptide Shorts



GB465
The Game
Pigment-Dyed Cap



8861
J. America
Tie-Dyed Fleece
Hooded Sweatshirt



8884
J. America
Tie-Dyed Fleece Joggers



9861
Liberty Bags
Allison Cotton
Canvas Tote



210
Paragon
Long Islander Performance
Long Sleeve T-Shirt



Pop-Up Shops

Immerse yourself in the ever-changing, popular world of pop-up shops. From vibrant festivals to cozy neighborhood boutiques, these pop-up gems can be found in various nooks. Get started with promotional apparel and accessories to captivate pop-up spaces and forge a connection that lingers beyond temporary.

- Store Within a Store
- Seasonal Events
- Kiosks & Booths
- Marketing Events



3600SW
Next Level Apparel
Unisex Soft Wash T-Shirt



1501
BELLA+CANVAS
Women's Micro Rib
Long Sleeve Baby Tee



YOUTH STYLE



4412
Rabbit Skins
Infant Long Legged
Baby Rib Bodysuit



6925
LAT
Elevated Fleece Crewneck
Sweatshirt



W23716
MV Sport
Women's Sueded Fleece
Colorblocked Crop Hooded Sweatshirt



PURE
Atlantis Headwear
Sustainable Knit

Product Featured:
MPS LEGACY,
A586 adidas, L08
Boxercraft, 5030 Next
Level Apparel, 3719T
BELLA+CANVAS, 3727T
BELLA+CANVAS.



195411
Columbia

Sweater Weather™ Half-Zip



A514
adidas

Ultimate Solid Polo



AFX90UNZ
Independent Trading Co.

Lightweight Full-Zip Hooded Sweatshirt



7511
BELLA+CANVAS

Women's Sponge Fleece Classic Crewneck Pullover



FOS901243
Oakley

22L Sport Backpack



5318
DRI DUCK

Summit Soft Shell Puffer Vest

Bomber jackets are the perfect mix of sophistication and style.

Re-Branding

More than just a redesigned logo, a successful re-brand stirs emotions and drives new perspectives. It's just exciting! Let promotional merch do the talking by choosing products that seamlessly integrate with the updated persona and brand identity. As your customers' promotional merch expert, you can't go wrong with this selection of styles.

Re-Branding Opportunities:

- Employee Uniforms
- Launch Events
- Customer Giveaways
- Corporate Gifting



T18
Q-Tees
Budget Rally Towel



Product Featured:
 A12S adidas. N17928 Nautica.
 202 Tultex. 921452ODM Oakley.



A589
adidas
 Women's Spacer Quarter-Zip
 Pullover



Q800
Q-Tees
 Promotional
 Tote



2001CVC
American Apparel
 Unisex CVC Tee



A590
adidas
 Blend Polo



2091
Kastlifel
 Ferris Dad Hat



S95
Boxercraft
 Studio Jacket

Retail Trends



1. S600 Champion. 2. 5773 Liberty Bags. 3. 1501KC YP Classics. 4. 8888 Burnside.
5. A524 adidas. 6. A586 adidas. 7. 169800 Columbia. 8. FT007M Liberty Bags.

Calling All

Trendsetters!

- **Premium Brands**

Elevate your brand, embrace luxury: Retail brands you recognize offered at wholesale and ready to give customers a visibility boost like no other.

- **Dupes**

Where style meets savings: If premium products seem out of reach, dupes are your answer. Capture the essence of coveted brands and stay on-trend at a more inclusive price point.

- **'90s/'00s Nostalgia**

Journey into iconic eras: Step into a time capsule with collections inspired by the vibrant '90s and early 2000s. Stand out, spark conversations, and create lasting impacts through the magic of nostalgia.



- 1. **201265** Columbia. **S149** Champion. **CHP120** Champion.
- 2. **223503** Holloway. **222599** Holloway. **SC200** SOCCO.
- 3. **PRM1500TD** Independent Trading Co.



141162
Columbia
Hart Mountain™
Half-Zip Sweatshirt



A1000
adidas
Women's Pocket
Leggings



A586
adidas
Crewneck Sweatshirt



A230
adidas
Performance Polo



T105
Champion
Heritage Jersey T-Shirt



*Product Featured:
197592 Columbia, A588 adidas, A556 adidas, FOS901246
Oakley, 146409 Columbia, 201265 Columbia, S149 Champion,
CHP120 Champion.*

Premium Brands

Did you know that over 80% of individuals keep promotional products for over a year? Buying premium brands ensures every piece is not only a great first impression but your favorite advertisement that simply never gets old. Premium brands are best suited for:

- Co-Branding Opportunities
- Retail Fashion Inspired
- Elevated Perceived Value
- Lasting Impressions



FOS900831
Oakley
Team Issue Bucket Hat



S600
Champion
Powerblend® Crewneck Sweatshirt



FOA402997
Oakley
Team Issue Podium Quarter-Zip Pullover



A524
adidas
Hooded Full-Zip Windbreaker



FOS901244
Oakley
28L Sport Backpack



169800
Columbia
Powder Lite™ Jacket



N17174
Nautica
Windward Anorak Hooded Quarter-Zip Jacket



146409
Columbia
Watch Cap



A627S
adidas
Sustainable Trucker Cap



1501KC
YP Classics
Cuffed Knit Beanie



3953
BELLA+CANVAS
Women's Sponge Fleece Half-Zip Pullover



BW6301
Boxercraft
Women's Luna Leggings



8703
Burnside
Elemental Puffer Vest



BW8102
Boxercraft
Women's Quilted Market Jacket



223504
Holloway
Eco Revive™ Ventura Soft Knit Shorts

Dupes

Can you spot the dupe? These reiterations of well-known, well-loved products offer a cost-effective way to stay on-trend with promotional apparel and accessories. Where style meets savings and trends become accessible to all – this opportunity is not one to just watch. Stay cutting edge with this collection of dupes.

Trend Alert!
Social Media
made knock-offs
cool again.

Product Featured:
REMPA LEGACY. 223503
Holloway. 222599
Holloway. SC200 SOCCO.



5773
Liberty Bags
That's So '90s
Fanny Pack



8890
J. America
Quil



BM5502
Boxercraft
Stretch Woven
Vest



REMPA
LEGACY
Reclaim Mid-Pro Adjustable Cap



3901
Burnside
Sweater Knit
Jacket



8888
Burnside
Perfect Jogger



A134M
Liberty Bags
Metallic Large
Tote



1010
BELLA+CANVAS
Women's Micro Rib Baby
Tee



2000
Colortone
Tie-Dyed Long Sleeve T-
Shirt



1566
Comfort Colors
Garment-Dyed Sweatshirt

'90s/'00s Nostalgia

Retro-inspired product can help you stand out from the crowd and have a unique power to connect across generations, which is important in today's 5-generation workforce. With every personalized retro corporate gift, you're not just giving an item; you're sharing happiness, memories, and a piece of your brand's legacy.



Product Featured:
3739 BELLA+CANVAS. 1012 BELLA+CANVAS. 112FP Richardson.
245 Tultex. PRM1500TD Independent Trading Co.



GEO
Atlantis Headwear
Sustainable Bucket Hat



FT007M
Liberty Bags
Metallic Neoprene Can Holder



640LM
Dyenomite
LaMer Over-Dyed Crinkle Tie-Dyed T-Shirt



1304
American Apparel
Unisex Heavyweight Cotton Long Sleeve Tee



VC700
Valucap
Foam Mesh-Back Trucker Cap



9500
Colortone
Tie-Dyed Drawstring Backpack



1201
BELLA+CANVAS
Women's Micro Rib Raglan Baby Tee



3610
Augusta Sportswear
Satin Baseball Jacket Striped Trim

Top Off the Look



1. 143R Richardson. 2. 6245EC YP Classics. 3. 110F Flexfit. 4. 191125 Columbia. 5. Q1300 Q-Tees. 6. JOSIE Infinity Her.
7. RKF12 CAP AMERICA. 8. TKN24 CAP AMERICA. 9. 1410 DRI DUCK. 10. OAD019 OAD. 11. FOS901245 Oakley.

All About Accessories



• Bags

Whether intended as a corporate gift or a promotional winter giveaway, we have a collection of core and fashion brands that feature versatile and functional design elements.

• Hats & Beanies

Elevate your collection with headwear that adds a touch of style and warmth. From classic designs to trendy items, we have all the Winter must haves.

- 1. **N17176** Nautica. **3600** Next Level Apparel. **1048** DRI DUCK.
- 2. **GB568** The Game. **8200** Burnside. **IC47MR** Fruit of the Loom.
- 3. **6015** Imperial. **N17946** Nautica. **3953** BELLA+CANVAS.



**Q1300
Q-Tees**
19L Zippered
Tote



**5772
Liberty Bags**
Clear Fanny Pack



**FOS901245
Oakley**
29L Gearbox
Overdrive Backpack



**921443ODM
Oakley**
50L Street Duffel Bag



**TD800
Q-Tees**
Tie-Dyed Canvas Bag



**OAD101R
OAD**
Economical Recycled Sport Pack



**1036
DRI DUCK**
16L Messenger Bag



*Commuter bags
make an ideal
corporate gift,
serving both
during office hours
and beyond.*

Bags

Top Picks:

- ✓ **Tote Bags:** The ideal budget-friendly essential for swag bags, retail purchases, and giveaways.
- ✓ **Backpacks:** A versatile hands-free option that balances fashion with practicality, ideal for daily use or outdoor adventures.
- ✓ **Cinch Bags:** From gym essentials to everyday items, cinch bags offer a compact option for giveaways and events.
- ✓ **Duffel Bags:** Spacious and durable companions for travel and active lifestyles, the perfect gift for employee appreciation.



Product Featured:
N17176 Nautica.
1048 DRI DUCK.



**1410
DRI DUCK**
Roll Top
Backpack



**OAD019
OAD**
Insulated Neoprene
Single Wine Tote



**8802
Liberty Bags**
Recycled Zipper
Tote



**FOS901243
Oakley**
22L Sport Backpack



**Q4400
Q-Tees**
11L Canvas Tote with
Contrast-Color Handles



**FOS901101
Oakley**
22L Dry Bag



**A6785
adidas**
Sustainable Gym Sack



**INDDUFBAG
Independent Trading Co.**
29L Day Tripper
Duffel Bag



**OFA
LEGACY**
Old Favorite Trucker
Cap



**TKN24
CAP AMERICA**
USA-Made 12" Cuffed Beanie



**191125
Columbia**
City Trek™ Heavyweight
Beanie



**143R
Richardson**
Chunky Cable with
Cuff & Pom Beanie



**6245EC
YP Classics**
EcoWash™ Dad
Hat

Hats & Beanies

Top Picks:

- ✓ **Beanies:** A timeless winter necessity and an excellent cost-effective avenue for branding.
- ✓ **Structured & Unstructured Hats:** The ideal decorated add-on to any sample kit or employee gift box.
- ✓ **Truckers:** The perfect retro snapback hat for an adjustable fit that never goes out of style.
- ✓ **Bucket Caps & Boonies:** Versatile options that offer sun protection and a fashion-forward edge.





6020
Imperial
The Mogul Knit



110F
Flexfit
110@ Snapback Cap



RKF12
CAP AMERICA
USA-Made Snowflake Beanie



SP08
Sportsman
8" Knit Beanie



i1002
CAP AMERICA
Relaxed Golf Dad Hat



3523
DRI DUCK
Coleman Beanie



6110NU
Flexfit
NU@ Adjustable Cap



112
Richardson
Snapback Trucker Cap



144709
Columbia
Bora Bora™ Booney



L338
Imperial
The Hinsen Performance
Ponytail Cap

Product Featured:
GB568 The Game.
8200 Burnside.
IC47MR Fruit of the
Loom. 6015 Imperial.
N17946 Nautica. 3953
BELLA+CANVAS.

BOOST
Promotions



boostpromo.com